# **Customer Application**



# The Linx 8910 is the perfect coder for us 55

Duane Porter, Operations Manager, Glowcroft Contract Packing

# Linx 8900 plus Printernet increase efficiencies for contract packer

The exceptional versatility and user-friendliness of the 8910 CIJ printer is delivering increased efficiency and convenience for Glowcroft Contract Packing.

The company is also benefiting from Linx's Printernet service, which enables it to remotely monitor and control the Linx 8910.

At Glowcroft's Suffolk factory, the Linx 8910 is moved around depending on where it is needed. It codes onto a range of pet food and horticultural products that come in pouches, cartons, tubes, buckets, and more. Line speeds vary from five to 50 packs per minute, with daily output around 23,000 packs per day at the latter speed.

The machine meets Glowcroft's need for printing onto various materials and positions on the pack through its outstanding versatility, combined with Linx Black fast-drying ink 1240, which is suitable for a wide range of coding applications.

The printer can easily adapt to printing on the back of a cardboard carton one moment, and the top of a plastic tube lid the next. Its capability to print up to five lines of text, numbers, barcodes, and logos further means an extensive list of options for Glowcroft.

Linx's Printernet service enables Glowcroft's operators to monitor and remotely control the Linx 8910 via their smartphones or laptops, which also receive reminders about fluid changes or maintenance. This allows for optimal daily planning, faster reaction times, and maximised coding uptime – all key benefits for Glowcroft.

"The Linx 8910 is the perfect coder for us," comments
Duane Porter, Operations Manager at Glowcroft. "Its ability
to float around the factory, moving to wherever it is needed,
is absolutely priceless – as is its capacity to work with so
many different types of packaging".



# **Glowcroft Contract Packing**

#### **Key Facts**

### Country

UK

#### Industry

**Contract Packing** 

#### **Product coded**

Range - pouches, tubes, boxes

#### Line speed

50 packs / min

#### Linx printer

Linx 8910

#### Ink used

Linx Black fast-drying 1240

#### **Key Product Benefits**

#### Linx 8910

- Flexible coder with 5 line and barcode printing capability
- · Large colour touch screen
- Self-service
- Quick-change fluid cartridges
- Real-time output measurement and line stoppage logs.



Further benefits that enable Glowcroft to maximise uptime include the Linx 8910's simple self-maintenance, with up to 18 months between services; its quick-change fluid cartridges, which cause minimal disruption to the line; and its simple smartphone-inspired screen, which makes operation faster than ever.

"It's a lot easier to use than the other coders we've had, which frees us up to concentrate on other things, safe in the knowledge it's doing its job, concludes Duane Porter. "The new Printernet service is great too. I can get useful feedback on the printer just by checking my emails, and the simple to use dashboard shows me the real time status of the printer wherever I am in the factory."



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